THE ART & SOUND
OF STANDING UP TO SILENCE

presented by: TechData

SPONSORSHIP OPPORTUNITIES

www.farmtotableaux.com/casa
Farm to Table(aux) is a fundraising event uniting farm-to-table cuisine with the theatrical French concept of Tableaux Vivant. Farm-to-table chefs rely on traditional farmhouse cooking, with its emphasis on freshness, seasonality, local availability, and simple preparations in an artistic way.

Tableaux Vivant, French for living pictures, describes a group of costumed actors or artist’s models, representing scenes from literature, art, history, or everyday life on a stage. They are carefully posed and theatrically lit. Tableaux can vary in complexity and size, from theatrical troupes to stylish solos, historical or contemporary, indoors or out.

CASA’s 3rd Annual

Farm to Table(aux)

The Art & Sound of
Standing Up To Silence

Saturday, April 18, 2020 • 6:00 – 9:30 pm
Farley Estate
5030 Sunrise Drive South
St. Petersburg, FL 33705

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CASA’S STORY
For over 40 years CASA’s services have been a platform for survivors to find strength and independence. Each year, more than 10 million individuals are silenced by domestic violence. Our programs bring safety and stability to survivors through community action. Historically, neighbors have remained seated in the fight against intimate partner crime by treating it as a private family matter. This fallacy further isolates victims. We invite the community to join us in speaking out against abuse. Together, if we Stand Up to Silence, we can end domestic violence.

CONTACT INFORMATION:
www.casa-stpete.org
For more information, contact CASA at (727) 895-4912 or info@casa-stpete.org

CORE PROGRAM AREAS
• 24-Hour Hotline
• Confidential Shelter & Non-Residential Programs
• Empowerment-Based Advocacy
• Support Groups
• Legal Advocacy
• Economic Empowerment & Community Referrals
• Childhood “Peacemaker” Violence Prevention Program
• Educational Programs for Children & Adults
• CPI Team Support
• Community Education & Corporate Trainings
**Branding Opportunity**

**Printed Save-the-Date:**
A postcard formally announcing the event date and theme will be distributed to targeted lists of donors, members, and charity-event supporters. Expected audience: 5,000+

**Printed Invitation:**
The full-color event invitation will be mailed to current sponsors, guests, targeted donors and supporters. The invitation will include recognition for select sponsors and event details. Expected audience: 3,000+

**Newsletters/E-Promotions:**
Will be emailed to the entire network of CASA subscribers. Includes save the date, invitation, and various event details and entertainment promotions.

**Webpage:**
The Farm to Table(aux) website (farmtotableaux.com/casa) will be updated with event and sponsor information and include links to sponsor webpages.

**Social Media:**
With an audience of 8,000 spread across social media outlets, CASA will link guests/followers to our mission, our sponsors and their messages through dynamic, engaging and fabulous content.

**Program:**
Distributed to all attendees at the event, the program includes event details, sponsor recognition, CASA program information, and live and silent auction item descriptions.

**+ MUCH MORE!**
Benefits

Take flight with us! We are offering an exclusive sponsorship for the presenting rights to Farm to Table(aux). This includes your name/logo incorporated into the official event logo as well as all collateral, event signage, and décor. Your company name will be associated with everything involving Farm to Table(aux) (CASA’s Farm to Table(aux) Presented by “Your Company Name/Logo Here”).

- Welcome remarks from company representative
- Two prominent tables with seating for 16 VIP guests
- Acknowledgment as the exclusive Presenting Sponsor and logo on all print and electronic promotional materials
- Acknowledgment in all press releases associated with the event, e-newsletters and social media
- Opportunity for your party to be chauffeured to and from the Farm To Table(aux) venue by Limo
- Full-page advertisement on the inside front cover of the commemorative event program (artwork provided by sponsor)
- First right of refusal for presenting sponsorship of CASA’s 2021 Gala
- Customized signature gift for your guests
- “Presented by” sponsorship at the January 23, 2020 pre-event if secured by January 1, 2020.
- Invitation for two of your company representatives to attend a post-event party (TBD)
Premium Sponsorships

All Premium Sponsorships Include the Following:
- Table of 8
- Name inclusion on invitations when secured by February 14, 2020
- Name-inclusion in event program
- Logo featured on screen.
- Recognition in e-newsletter and on social media

BON VIVANT SPONSOR - $10,000 (multiple available)
- On-stage verbal recognition and prominent signage at the event
- Full-page ad in commemorative event program
- Customized signature gift for each of your guests

CULINARIAN SPONSOR - $7,500 (multiple available)
- Half-page ad in commemorative event program
- Menu for dinner service will include a dish named after your company

COMPOSER SPONSOR - $5,000 (multiple available)
- Quarter-page ad in commemorative event program
Speciality Sponsorships

Commemorative Wine Glass - $10,000 (1 available)
Each guest receives a souvenir stemless wine glass that can be used for the wine they’ll sip during dinner. This glass gives the perfect opportunity for you to leave an impression as guests sip throughout the night and as they relive memories from this magical day. Benefits Include: Logo on wine glasses + 8 individual tickets.

Artisan Cocktail & Commemorative Glass $10,000 (1 available)
Shaken or stirred, you’ll be the taste of the evening. Each guest receives a souvenir cocktail glass that can be used for the named artistic alcoholic creation served during the cocktail hour. This is sure to be a highlight of the evening. Benefits Include: Your logo prominently displayed on cocktail glasses and your logo on signage at the drink station + 8 individual tickets.

Reception Host - $7,500 (1 available)
Our event begins with a spirited one-hour reception where guests meet and mingle among interactive and engaging tableauxs while enjoying farm to table gourmet bites and beverages. As the reception host, your logo and branding will be featured in floor decals and signage throughout the space which will make a strong first impression on event guests. Benefits Include: Logo on floor decals and signage, recognition in the commemorative event program + 8 individual tickets.

SOLD OUT
Speciality Sponsorships

Décor - $6,000 (1 available)
We bring the Farm to Table(aux) experience to life through thematic décor throughout the event space and your logo can be prominently displayed on every guest table! Benefits Include: Your logo and branding exposure on signage at every guest table (approx. 40) + 4 individual tickets.

Stage Crew - $6,000 (1 available)
“Stage Crew” volunteers and service staff alike will be working the room and engaging more than 400 guests throughout the evening. This is a great opportunity to showcase your brand on a t-shirt bearing your logo. Benefits Include: Your logo and branding exposure on T-shirts + 4 individual tickets.

Tableaux Vivant - $4,000 (6 available)
All eyes on your company! The key component of Farm to Table(aux) is the unique entertainment and your name/company can be displayed with one of our six feature tableaux. Tableaux Vivant, French for living pictures, describes a group of costumed actors or artist’s models, representing scenes from literature, art, history, or everyday life on a stage. They are carefully posed and theatrically lit. Tableaux can vary in complexity and size, from theatrical troupes to stylish solos, historical or contemporary, indoors or out.

Benefits Include: Your logo next to the tableaux with special photo opportunities during the event and recognition in the commemorative event program. + 4 individual tickets.
Speciality Sponsorships

**Dessert** - $4,000 (1 available)
Display your logo on delectable desserts provided to all event guests. Benefits include: Your logo and branding exposure on the dessert + 4 individual tickets.

**Valet** - $3,500 (1 available)
Send them home with one last message about your company and CASA’s mission. Custom mirror tags and valet shirts will include your logo plus a phrase like “XXX is happy to help CASA achieve their mission.” Benefits include: Name recognition at valet + 4 individual tickets.

**Mystère Box** - $3,500 (1 available)
100 tickets for sale, and only one will unlock the mystery. What’s in the box? All will be revealed the day of the event. Your brand will be featured as the Mystère Box sponsor. When guests buy tickets they will receive a blinking ring with your branding to wear throughout the night. Benefits include: Logo on all raffle materials + 4 individual tickets. Logo on blinking ring.
Fountain of Youth Non-Alcoholic Beverage - $3,000 (1 available)
Help our fabulous attendees hydrate with carafes of water featuring your logo at each table. Benefits Include: Elegant signage and your logo on water carafes + 4 individual tickets.

Napkin - $3,000 (1 available)
Have your logo prominently included alongside CASA’s on co-branded beverage napkins. You will have repeated brand exposure throughout the night as guests use fresh napkins with their drinks. Benefits Include: Your logo on napkin + 4 individual tickets.

TABLE HOSTS
VIP Friends Table $2,500 (multiple available)
Treat 7 of your friends to a VIP experience at this amazing event. Benefits Include: Name inclusion in the event program and on table signage + 8 individual tickets

Patrons for Peace - $1,000 (multiple available)
Benefits Include: Name recognition in program + 2 individual tickets.
REGISTRATION

[ ] PRESENTING ($25,000) [ ] BON VIVANT ($10,000)
[ ] CULINARIAN ($7,500) [ ] COMPOSER ($5,000)
[ ] Custom $_____________________

Name for Recognition Purposes: ________________________________
Contact Name:______________________________________________
Address:___________________________________________________
Email:_____________________________________________________
Phone:_____________________________________________________

☐ Check enclosed for $ __________________________
☐ Charge my Credit Card for $ __________________________

Please Circle: Visa    MasterCard    Amex    Discover
CC#: ________________________________
Exp. Date: ________________    CVN: ______________________
Billing Zip Code:______________________________
Signature: ____________________________________